



SOFIA UNIVERSITY "ST. KLIMENT OHRIDSKI"

FACULTY OF JOURNALISM AND MASS COMMUNICATION

CURRICULUM

Professional Field: **3.5. Public Communications and Information Sciences**

Educational and Qualification Degree: Master

Specialty: **Journalism**

Master's Program: **Internal Political Journalism**

Ф	Ж	Ж	2	8	2	2	2	4
---	---	---	---	---	---	---	---	---

Form of study: **part-time**

Duration of training (number of semesters): **three (90 credits)**

Professional Qualification: **Master of Internal Political Journalism**

Qualification description

Specialty: JOURNALISM

Master's Program: INTERNAL POLITICAL JOURNALISM

1. Focus, educational goals

The internal political journalism defines the interrelations between media and power and forms the basic aspects of the fourth estate of the media. The Master's Degree Program reflects the role of the internal political journalism for the formation of public opinion and its influence on the social and economic processes. The program gives theoretical training and multi-profiled work on internal topics – investigations, reports, work with sources and data.

The aim of the Master's Degree Program is the formation of concrete theoretical, normative knowledge and practical skills for coverage of social processes such as social anomie, corruption, conflict of interests, social problems. The program aims for the students to obtain certain knowledge of the journalism and the media, for key state institutions, public phenomena and social conflicts, of the work on the access to public information.

An emphasis in the program is put on the practical work, on the sources of information and the work with them, attention is given to the specifics of the investigative journalism, of the specifics of the information and analytical publication. The link between the field of the state institutions and the media and their functions is being sought.

The program is intended for students, who have obtained the educational and qualification degree "Bachelor" or "Master" at SU "St. Kliment Ohridski" and at other higher education institutions.

2. Training (knowledge and skills necessary for successful professional activity; general theoretical and special training, etc.)

The Master's Degree Program includes both disciplines that give basic theoretical knowledge and courses that give specialized knowledge and practical courses.

The first group of disciplines introduce the basic knowledge that is linked to the journalistic profession – state institutions, social conflicts, theory of journalism, social opinion survey, investigative journalism – world and Bulgarian media practices, non-governmental sector, graphic design, media language, traditional culture and media. Another group of disciplines gives professional skills for writing on internal, social topics, gives knowledge of the internal politics in European and media context, of detection of disinformation, of visual political satire. The acquisition of theoretical knowledge goes parallel with the acquisition of certain professional skills such as social and institutional knowledge, which is necessary in the journalistic work, on the one hand, and on the other hand – of professional sensitivity for what is happening in society. The disciplines are led by highly qualified specialists, who are recognized in their scientific field, and by famous practicing journalists.

The third group of courses is practically oriented and linked to the specifics of the internal topics journalism. The aspiration is for the students to get acquainted with particularities in the work of the social journalist, with the normative arrangement, with the access to public information, with the work with registers, with the writing of journalistic texts on social and economic problems, with the preparation of comparative media analysis. Apart from the lectures, the program includes visual presentations, discussions, the application of certain techniques for the search of sources, information gathering and journalistic elaboration of a problem, as well as meetings and master classes with famous professional journalists.

The training is realized in three semesters and ends with a defense of Master's Degree thesis in front of the State examination committee of the "History and Theory of Journalism" Department.

3. Professional and general competencies, specific competencies

The Program on "Internal Political Journalism" gives to the students an opportunity to acquire knowledge and to express their creative and analytical capabilities and to develop those skills. The graduating students acquire theoretical training in the field of journalism and the media. Along with the general theoretical knowledge, they acquire also current

knowledge of the specifics of the media, of their relations with the press centers and the PR specialists of different organizations. The graduating students are well prepared in theory and practice, they are highly qualified specialists with specialized training and specific media skills in the field of journalism on internal topics.

4. Professional development (according to the National classification of professions and positions in the Republic of Bulgaria/ international classifications and according to the position of the future specialist in the national qualification framework for high education and the European qualifications framework)

The graduating students of the Master's Degree Program of "Internal Political Journalism" can take the positions, of which the National classification of professions and positions requires the educational degree Master – editor (code 2451 7025), editorial manager (2451 7006), deputy editor in chief (2451 7008), editor in chief (2451 7002) at national and regional media. The graduating students can find their broad profiled realization in the competitive media market. The graduating students of this program can develop as authors, reporters, spokespersons. They can find their professional place in the departments of "Society", "Internal Information", "Social Politics", "Analysis" and PR in every editorial room of every type of media – from the classic newspapers, radio and TV news emissions and specialized emissions to information sites and different types of digital media with social thematic and civil activity.

Ф Ж Ж 2 8 2 2

specialty code

Major in "Journalism"/ Master's Program "Internal Political Journalism" - part-time (90 credits)

for the class starting in 2024-2025 year

№	Course Code	Course Title	Type - C, E, O	term	ECTS credits	Number of classes - total					Number of classes per week	Type of evaluation* - E, CA, CEV, Cont.
						Total	Lectures	Seminars	Practical classes/ practices	Extracurricular Activity		
1	2	3	4	5	6	7	8	9	10	11	12	13

Compulsory Courses

1	3 1 2 7	State Institutions and Media	C	1	6	180	30	0	0	150	30+0+0	E
2	3 3 9 2	Theory of Journalism and the Media	C	1	6	180	30	0	0	150	30+0+0	E
3	3 3 1 3	Media and Public Opinion Survey	C	1	6	180	30	0	0	150	30+0+0	E
4	3 7 7 4	The Media and Political Speech	C	1	4	120	23	0	0	97	23+0+0	E
5	3 7 7 7	Traditions and Media	C	1	4	120	23	0	0	97	23+0+0	CA
6	3 1 4 0	Journalism on Economical Topics	C	1	4	120	23	0	0	97	23+0+0	CEV
7	3 2 9 0	Writing on Internal Political Topics	C	2	4	120	15	8	0	97	15+8+0	E
8	3 1 1 6	Internal Politics in European and International Context	C	2	4	120	23	0	0	97	23+0+0	E
9	3 7 7 3	Public Relations and Media	C	2	4	120	23	0	0	97	23+0+0	E
10	3 1 2 0	Graphic Design	C	2	4	120	23	0	0	97	23+0+0	CEV
11	3 3 6 2	Sports Journalism	C	2	4	120	23	0	0	97	23+0+0	CA
12	3 3 3 0	Investigative Journalism - World and Bulgarian Practices	C	2	4	120	0	23	0	97	0+23+0	CEV
13	3 1 0 4	Art Journalism	C	3	4	120	30	0	0	90	30+0+0	CA
14	3 2 3 2	Media Agenda and Politics	C	3	3	90	23	0	0	67	23+0+0	CA
15	3 7 7 6	Recognition and Checking of Disinformation in Digital Medium	C	3	3	90	23	0	0	67	23+0+0	E
16	3 1 2 6	Discussion Club	C	3	1	30	0	8	0	22	0+8+0	CA

Elective courses – the selected disciplines must carry a minimum of 10 credits (of which 5 credits from the second semester and 4 from the third semester)

1	И 5 8 7	Creation of Audiovisual Content	E	2	3	90	15	8	0	67	15+8+0	CEV
2	И 7 7 5	Online Journalism and Digital Transformation of the Media	E	2	3	90	15	8	0	67	15+8+0	CEV
3	И 2 3 8	Media and Conflicts	E	2	3	90	15	8	0	67	15+8+0	CA
4	И 3 6 4	Comparative Analysis of Texts (Practice)	E	3	2	60	0	15	0	45	0+15+0	CA

5	И	2	9	2	Political Visual Satire	E	3	2	60	15	0	0	45	15+0+0	CA
6	И	7	7	2	Media Planning and Organization	E	3	2	60	0	15	0	45	0+15+0	CA

Optional Disciplines

1	Ф	0	5	2	Crisis News Making	O	1	3	90	15	8	0	67	15+8+0	CEV
---	---	---	---	---	--------------------	---	---	---	----	----	---	---	----	--------	-----

Graduation

Form of a degree completion	ECTS - credits	First thesis defence session	Second thesis defence session
Master Thesis Defence	15	July	November

Successfully taken exams in the Erasmus+ Program during a period of outgoing academic mobility of students at FJMC are accepted and included in the diploma instead of or along with the elective courses, which are a part of the curriculum.

Sofia University "St. Kliment Ohridski"

Curriculum Reference Statement

Major in "Journalism"/ Master's Program "Internal Political Journalism"
educational form: part-time, duration of training 3 semesters (90 credits)

Course Load, ECTS-credits and number of grades for the term																																	
Type of courses	I Term			II Term			III Term			IV Term			V Term			VI Term			VII Term			VIII Term			IX Term			X Term			Total		
	Course Load (number of classes)	ECTS – credits	Number of grades	Course Load (number of classes)	ECTS – credits	Number of grades	Course Load (number of classes)	ECTS – credits	Number of grades	Course Load (number of classes)	ECTS – credits	Number of grades	Course Load (number of classes)	ECTS – credits	Number of grades	Course Load (number of classes)	ECTS – credits	Number of grades	Course Load (number of classes)	ECTS – credits	Number of grades	Course Load (number of classes)	ECTS – credits	Number of grades	Course Load (number of classes)	ECTS – credits	Number of grades	Course Load (number of classes)	ECTS – credits	Number of grades			
Compulsory Courses	159	30	6	138	24	6	84	11	4																					381	65	16	
Min. of elective courses				46	6	2	30	4	2																				76	10	4		
Optional Courses:																																	
Study Practices																															number of classes		
Total:	159	30	6	184	30	8	114	15	6																				457	75	20		

Form of a degree completion	ECTS - credits	Number of classes for preparation	First thesis defence session	Second thesis defence
Защита на дипломна работа	15		July	November

Acquired professional qualification: Master of Internal Political Journalism