



SOFIA UNIVERSITY „ST. KLIMENT OHRIDSKI”

FACULTY OF JOURNALISM AND MASS COMMUNICATION

CURRICULUM

Professional Field: **Public Communications and Information Sciences**

Education and Qualification Degree: „**Master**”

Area of Study: **Journalism**

Master's Degree Program: **Journalism and Media**

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Form of Study: **part-time**

Length of Study (number of semesters): **three (90 credits)**

Professional Qualification: **Master in Journalism and Media**

Qualification Description

Area of Study: JOURNALISM

Master's Degree Program: JOURNALISM AND MEDIA

1. Aims and Educational Objectives

The curriculum is intended for candidates who have completed a bachelor's degree, but not at the Faculty of Journalism and Mass Communication and wish to obtain a master's degree in journalism. It is aimed at people who wish to realize themselves as professional journalists, media experts and well-prepared specialists in the conditions of the challenges of modern times. Therefore, the program aims to provide basic knowledge in the field of journalism and the media, which is complemented by more specialized subjects and specific disciplines from the relevant media profiles (press, radio, television). The goal is, after students have have another primary major, through the master's program to obtain theoretical and practical knowledge at a modern standard in the field of journalism and the media, which could support their further professional and scientific realization in this field. The program is intended for those who have acquired a bachelor's or master's degree, graduated from other faculties of Sofia University „St. Kliment Ohridski“ or other higher education institutions.

2. Description of the educational content (knowledge and skills required for a successful professional realization; general and theoretical background, specific areas of study, etc.)

The program represents a synthesis of the most important disciplines included in the four-year bachelor's course in journalism, tailored to the higher level of social maturity and educational preparation of students who already have a bachelor's degree in another specialty and whose competence will be beneficial for their media education.

The education is carried out in three semesters. The program begins in the winter semester of the academic year, continues in the summer semester (which is the second), and the third semester is once again in winter. During the first semester, subjects are studied that introduce the profession and are the basis of work in any media - such as the history of Bulgarian journalism, theory of journalism and the media, foreign journalism, television journalism, radio genres. Students have a wide opportunity to choose courses in the second and third semesters according to their interests. In the second semester, there are only two mandatory disciplines (graphic design and media speech); the students choose the remaining four disciplines according to their interests - courses are offered that provide knowledge and professional skills for writing in the fields of culture, international relations, economics, sports, public relations (PR), as well as skills for audiovisual digital editing. During the third semester, there are three mandatory disciplines that provide practical skills in the three main media - press, radio and television. The remaining two subjects are elective and students can choose disciplines such as investigative journalism, media management, history of cinema, journalistic ethics, and television genres.

The education concludes with a master's thesis. The minimum length of the master's thesis is 80 standard pages (about 24 000 words).

3. Professional and general competences, specific competences

Graduates of the Master's degree in the „Journalism and Media“ program are expected to have substantial knowledge in the field of media and journalism, as well as to have practically mastered important media skills. The Master's program „Journalism and Media“ strives to help students develop into highly qualified media professionals with specialized basic training and specific modern media skills, who can find broad-based employment in the dynamic media market.

4. Professional realization (according to the National Classification of Occupations and Positions in the Republic of Bulgaria /based on the International Standard Classification of Occupations (ISCO)/ and in reference to the place of the future specialists in the National Qualifications Framework for higher education and the European Qualifications Framework for higher education)

Career opportunities are linked to the dynamics of the Bulgarian and international media market. Graduates with a master's degree from the Faculty of Journalism and Mass Communication can work as authors and collaborators in various media, civil society organizations and state institutions related to the media.

According to the National Classification of Occupations and Positions in the Republic of Bulgaria (NCOP-2011), graduates will be able to work as: 1330 Managers in the field of information and communication technologies, 2641 Writers and related professionals, 2642 Journalists, 2656 Radio, television and other speakers, as well as in other positions in the sector that meet market demand.

Those who have acquired the educational and qualification degree „Master" in „Journalism and Media" can continue their studies in the higher educational degree „Doctor" in Bulgaria and abroad.

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Program code

Area of Study "Journalism" / Master's Degree Programme "Journalism and Media" - part-time form of study (90 credits)

admission: winter semester of the 2026-2027 academic year

№	Course Code	Course Title	Type - C, E, O	Semester	ECTS credits	Number of classes - total					Classes per week	Assessment* - e, ca, ce, cont.
						Total	Lectures	Seminars	Practical Classes/ Observation	Self study		
1	2	3	4	5	6	7	8	9	10	11	12	13

Core Subjects

1	3 3 9 2	Theory of Journalism and the Media	C	1	5	150	30	0	0	120	30+0+0	E
2	3 1 6 5	History of Bulgarian Journalism	C	1	5	150	30	0	0	120	30+0+0	CE
3	3 4 2 0	Foreign Journalism	C	1	5	150	30	0	0	120	30+0+0	CE
4	3 6 7 4	Television Journalism	C	1	5	150	30	0	0	120	30+0+0	CA
5	3 3 2 4	Radio Genres	C	1	5	150	30	0	0	120	30+0+0	CE
6	3 3 5 7	Sociology and the Media	C	1	5	150	30	0	0	120	30+0+0	CA
7	3 1 2 0	Graphic Design	C	2	5	150	30	0	0	120	30+0+0	CE
8	3 8 3 1	Media Speech	C	2	5	150	30	0	0	120	30+0+0	CE
9	3 4 5 8	Study Practice (Press)	C	3	3	90	0	23	0	67	0+23+0	CA
10	3 4 5 9	Study Practice (Radio)	C	3	3	90	0	23	0	67	0+23+0	CA
11	3 4 6 0	Study Practice (Television)	C	3	3	90	0	23	0	67	0+23+0	CA

Elective Courses – the chosen electives have to contribute to minimum 26 credits (of which 20 from the second semester and 6 from the third semester)

1	И 1 0 4	Art Journalism	E	2	5	150	30	0	0	120	30+0+0	CE
2	И 1 4 0	Journalism on Economic Topics	E	2	5	150	30	0	0	120	30+0+0	CE
3	И 8 3 2	Media Coverage of World Politics	E	2	5	150	30	0	0	120	30+0+0	CE
4	И 1 4 1	Journalism on Cultural Topics	E	2	5	150	30	0	0	120	30+0+0	CE
5	И 3 6 2	Sports Journalism	E	2	5	150	30	0	0	120	30+0+0	CE
6	И 7 7 3	Public Relations and the Media	E	2	5	150	30	0	0	120	30+0+0	CE
7	И 7 0 7	Digital Audiovisual Editing	E	2	5	150	15	15	0	120	15+15+0	CE
8	И 7 2 3	History of Cinema	E	3	3	90	23	0	0	67	23+0+0	CE
9	И 6 7 2	Journalistic Ethics	E	3	3	90	23	0	0	67	23+0+0	CE
10	И 3 8 3	Television Genres	E	3	3	90	23	0	0	67	23+0+0	CE
11	И 3 2 9	Investigative Journalism	E	3	3	90	23	0	0	67	23+0+0	CE
12	И 2 3 0	Media Management	E	3	3	90	23	0	0	67	23+0+0	CE

Degree Completion

Form of degree completion	ECTS - credits	First State Exam Session	Second State Exam Session
Defence of a Master's thesis	15	July	November

Successfully taken exams under the Erasmus+ Program during a period of outgoing academic mobility of students at the FJMC are accepted and included in the diploma instead of or along with the elective courses, which are a part of the curriculum.

Sofia University "St. Kliment Ohridski"

Curriculum Reference Statement

Area of Study "Journalism" / Master's Degree Programme "Journalism and Media"

form of study: part-time, length of study: 3 semesters (90 credits)

Course hours, ECTS credits and number of grades per semester																																	
Type of courses	I			II			III			IV			V			VI			VII			VIII			IX			X			Total		
	course hours	ECTS – credits	number of grades	course hours	ECTS – credits	number of grades	course hours	ECTS – credits	number of grades	course hours	ECTS – credits	number of grades	course hours	ECTS – credits	number of grades	course hours	ECTS – credits	number of grades	course hours	ECTS – credits	number of grades	course hours	ECTS – credits	number of grades	course hours	ECTS – credits	number of grades	course hours	ECTS credits	number of grades			
compulsory courses	180	30	6	60	10	2	69	9	3																			309	49	11			
min. elective courses				120	20	4	46	6	2																			166	26	6			
optional courses																																	
internships																												Total Auditorium Classes					
Total:	180	30	6	180	30	6	115	15	5																		475	75	17				

Form of degree completion	ECTS credits	Study Hours	First State Exam Session	Second State Exam Session
Defence of a Master's thesis	15		July	November

Acquired Professional Qualification: Master in Journalism and Media